

SCOTT M. MILLER

EXPERIENCE

MARIST COLLEGE, POUGHKEEPSIE, NY, FALL 2021 TO PRESENT

PROFESSIONAL LECTURER / ADJUNCT INSTRUCTOR - FASHION PROGRAM

- COURSES: Fashion Design Capping: Portfolio, Fashion Design III, Fashion Design II, Knitwear Design, Fashion Merchandise Capstone, Product Development, Visual Merchandising, Textiles, & Intro to Fashion

SABAH SHOES, NY, 2021

CONSULTANT

- Designed, merchandised, and developed product line and new initiatives
- Built Time & Action calendar
- Mentored junior designer

PERRY ELLIS INTERNATIONAL, NY, 2009 TO 2020

HEAD OF DESIGN / VICE PRESIDENT OF DESIGN OCT 2019 TO OCT 2020

- Led creative direction for the Perry Ellis, PEA, and Axist brands for all channels of distribution
- Increased Macy's door count from 2 to 50 in three seasons as the head of design
- Steered team through the Covid-19 crisis via implementing work-from-home strategies while maintaining team engagement and delivering trend right product to market
- Guided team through implementation of 3D cads

VICE PRESIDENT OF DESIGN 2015 TO 2019

- Directed and managed a team of 12 in the execution of design and product development of the Perry Ellis menswear labels: Perry Ellis Signature, Perry Ellis, Perry Ellis Portfolio, and Perry Ellis America, Savane and Axist for domestic and international markets
- Developed, coached, and guided the team through creative, process, interpersonal, and career growth
- Developed the relaunch of Perry Ellis America: based on 90's legacy product. Resulting in retail placements including at Matches Fashion, HBX, Ron Robinson, Urban Outfitters, and Bloomingdale's.
- Conceptualized and executed the Perry Ellis Signature NYFW presentations: designed product, casted models, fitted, styled, staged shows
- Collaborated with Creative Director on all aspects of line direction, creation, and marketing
- Conducted competitive domestic and international market analysis through competitive and inspirational store visits
- Sourced fabrics and trims for all lines through international offices, agents, local and international trade shows: including Première Vision and Texworld Paris
- Liaised with sales and merchandising teams to build compelling consumer-focused assortments for each account through thorough best and worst sellers analysis, trend research and direction, and examination of competitive brands
- Actualized Perry Ellis 360, an active-inspired sportswear collection
- Created Saks Fifth Avenue private label activewear-inspired sportswear collection

DIRECTOR OF DESIGN: RESEARCH AND DEVELOPMENT 2014 TO 2015

- Partnered with Creative Director on all aspects of line development for Perry Ellis including: color and concept direction, fashion shows, and marketing
- Spearheaded concept, customer profile, and product direction for the relaunch of Perry Ellis America for European distribution
- Led the design development process as point of contact with cross-functional teams in order to meet market deadlines, aesthetic benchmarks, and pricing goals
- Managed a team of four product developers to ensure design integrity was met and samples were delivered on time
- Directed and mentored junior members of the design and merchandising teams

PERRY ELLIS INTERNATIONAL continued...

DESIGN DIRECTOR 2012 TO 2014

- Led the design of the Perry Ellis and Perry Ellis America collections
- Managed and guided a team of three on design and development of the line
- Co-developed Perry Ellis by Duckie Brown spring and fall 2013 seasons

SENIOR DESIGNER 2009 TO 2012

- Designed and developed Perry Ellis Sportswear for: twice-quarterly fashion deliveries, twice-yearly core outerwear deliveries, and monthly dress-up/tailored clothing deliveries

G-III APPAREL GROUP, NEW YORK, NY, 2001 TO 2009

DESIGN DIRECTOR, COLE HAAN 2004 TO 2009

- Spearheaded and developed the Cole Haan men's outerwear and sweater collection
- Responsible for over 200 SKUs per year across two seasons
- Built brand to be Bloomingdale's top vendor in the men's outerwear department through building a comprehensive and well merchandised outerwear line that showed consistent vision while bringing newness each season
- Analyzed and found new materials, technical advancements, and style trends through domestic and international market research
- Presented commercial viability and trend relevance of the collection to sales team, management, and licensor
- Led product development process through effective communication with suppliers and overseas factories, sourcing with local and international vendors, including at Première Vision
- Directed fittings in conjunction with technical design team to ensure design integrity and correct fit
- Created and maintained comprehensive style specification packages
- Supervised, trained, and guided Assistant Designer

DESIGNER 2001 TO 2004

- Designed women's outerwear collections; responsible for over 400 styles per year
- Merchandised the line together with Vice President of Sales
- Worked directly with overseas factories on product development through email and in-person factory visits in Asia

FREELANCE COSTUME TECHNICIAN, NEW YORK & SEATTLE 1997 TO 2001

- Patterned, draped, cut, constructed, dyed and distressed costumes for regional theaters and costume shops
- Clients included: Seattle Opera, Seattle Repertory Theatre, Intiman Theatre, ACT Theatre, Pacific Northwest Ballet, and the Metropolitan Opera

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY, S.U.N.Y.

ASSOCIATE IN APPLIED SCIENCE

- Fashion Design Major: Sportswear Specialization
- Departmental Award Winner; One-Year Program

WESTERN WASHINGTON UNIVERSITY

BACHELOR OF ARTS

- Studio Art Major: Fiberarts and Sculpture
- Art History Minor

VOLUNTEER WORK

- **MENTOR**, YMA FASHION SCHOLARSHIP FUND 2013 TO 2021
- **INDUSTRY CRITIC**, FASHION INSTITUTE OF TECHNOLOGY 2022
- **INDUSTRY JUDGE**, MARIST COLLEGE - FASHION PROGRAM 2018 TO 2021